

News Column for Use Week of 12/21/2020
Rebecca Zach, Extension Agent: Crop Production
River Valley District
12/17/2020

“Winning the Game” Marketing Class

The River Valley and Post Rock Districts are working together to put on a Corn Marketing class in Belleville, on February 9th from 12:30 – 5:30 at the 4-H building on the Fairgrounds. This corn marketing workshop will focus on developing pre-harvest marketing strategies for the 2021 Kansas Corn crop. The emphasis will be on using the cost of production and seasonal price trend tendencies to develop seasonally flexible 2021 corn marketing plans for Kansas farmers. A variety of marketing tools will be used in the workshop including forward, basis, and hedge-to-arrive contracts, short futures hedges, and put/call options. Instructors for the workshop are Mark Nelson, Director of Commodities for the Kansas Farm Bureau, and Daniel O’Brien, Extension Agricultural Economist, Kansas State University.

Registration is required, please sign up at <https://bit.ly/387zMVr>. There will be a zoom option available and we will be following K-State’s Covid-19 guidelines which include facemasks and social distancing. There will be a limit of 50 people.

This meeting is sponsored by Kansas State University Extension, Kansas Farm Bureau, and the North Central Extension Risk Management Education Center.

If you have any questions contact Rebecca Zach at the Belleville Office at 785-527-5084 or by emailing zrebecca@ksu.edu.

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